

Fresher Brussels Workshop – Oct 15 - Mundo B

The second in a series of three regional meetings on the detection of critical trends and drivers of NCDs, the Brussels workshop brought together 25 experts from diverse range of working areas with a stake in EU policy. With participants from fields such as public health, health equity urban planning and chronic disease specific areas, the workshop made an important leap forward to determine key drivers of chronic diseases and their potential implications on health and well-being. The expertise provided by participants was impressive and the benefit for the project as well as other participants was encouraging to see. Witold Zatoński, Director and Professor in the Division of Cancer Epidemiology & Prevention at Cancer Center & Institute of Oncology in Warsaw, Poland gave an insight into the disparities between the three 'health zones' of Europe, taking into consideration the correlation between the political importance of health within a zone and the 'health gains' realized in that country. In the afternoon, participants voted on the key trends and drivers that included previously identified trends related to health and wellbeing and the ones added in the morning session which left four working groups to discuss marketing, nutrition, agriculture and inequity. These working groups provided a more in depth analysis of the topics, how they have changed in recent times and which developments can be expected in the future both at a regional and global level. Insights and information gathered from this stakeholder consultation process will be clustered and further analyzed alongside results obtained from other regional workshops in Vienna and in Lisbon, ultimately feeding into the horizon scanning report and the building of FRESHER scenarios.